



# Hymix Limited Privacy Statement

## About Us

This is a privacy policy for Hymix Limited. Our homepage on the Web is located at <http://www.hymix.com>. The full text of our privacy policy is available on the Web at [http://www.hymix.com/Data/Forms\\_Info/privacy.pdf](http://www.hymix.com/Data/Forms_Info/privacy.pdf). Hymix provides this Online Privacy Statement to make you aware of our privacy policy.

## What this Privacy Policy Covers

This Privacy Policy covers Hymix's treatment of personally identifiable information that Hymix collects when you are on the Hymix website, [www.hymix.com](http://www.hymix.com).

We recognise your need for reasonable control of "personally identifiable" information that you share with Hymix via our website.

"Personally identifiable" information is any information that is associated with your name.

Hymix may use this information to improve your experience on our website by providing personalised content based on preferences you send us via the internet so, for example, we can provide new product information only for products you are interested in.

Our policy regarding the privacy of your information covers the following areas:

## Information Collected by Hymix

In order to access certain portions of our websites, users must register and provide certain voluntary information about themselves.

Hymix collects personally identifiable information when you register with [store.hymix.com](http://store.hymix.com), when you request certain Hymix products or services and when you visit [www.hymix.com](http://www.hymix.com) pages.

When you register with [store.hymix.com](http://store.hymix.com), we ask for your name, telephone and fax information, email address, the name of the company you work for and its business address, as well as your personal interests in areas of electronic components. Once you register with [store.hymix.com](http://store.hymix.com), you are not anonymous to us.

Hymix also automatically receives and records information on our server logs from your browser including your IP address, cookie information and the page you requested.



P3P policies declare the data they collect in groups (also referred to as "statements"). This policy contains 2 data groups. The data practices of each group will be explained separately.

### **Group "Basic information"**

- We collect the following information:
- Click-stream data
- HTTP protocol elements
- Search terms

This data will be used for the following purposes:

- Completion and support of the current activity.
- Web site and system administration.
- Research and development.
- Tailoring.
- User analysis.
- User profiling and decision-making.

Data is collected from all Web users: access logs and search strings (if entered).

### **Group "Cookies"**

Hymix may set and access cookies on your computer. Cookies are a technology which can be used to provide you with tailored information from a Web site. A cookie is an element of data that a Web site can send to your browser, which may then store it on your system. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it. Our site makes use of cookies. Cookies are used for user targeting, user analysis, research and development.

We collect the following information:

- User's Name
- Business mailing address
- Work telephone and fax numbers
- Online Address Information
- Name of User's Employer
- Preference data
- HTTP cookies

This data will be used for the following purposes:

- Research and development.
- Tailoring.
- User analysis.
- User profiling and decision-making.



## **Use of Information**

Hymix uses personally identifiable information for three general purposes: to customise the content you see, based on the details given by you at registration, to fulfill your requests for certain products and services, and to contact you about and new products we believe you will be interested in.

Using e-mail addresses provided at registration or otherwise, Hymix may periodically send out promotional e-mail to our users about services and products offered by Hymix. Upon request, Hymix will remove users (and their information) from our database or permit them to "opt-out" of any further e-mail newsletters or contact by visiting <http://www.hymix.com>

## **Information Sharing and Disclosure**

Hymix will not sell or rent your personally identifiable information to anyone.

## **Your Ability to Edit and Delete Your Account Information.**

Hymix gives you the ability to edit your [www.hymix.com](http://www.hymix.com) account information and preferences at any time, including whether you want Hymix to contact you about new products. Upon request, Hymix will remove or modify users (and their information) from our database or permit them to "opt-out" of any further e-mail newsletters or contact by visiting <http://store.hymix.com/index.php?page=CustomerInformation.php>

## **Security**

Hymix is committed to ensuring the security of your information and uses reasonable precautions to keep the personal information disclosed to us secure. Your Account Information is password-protected for your privacy and security. Hymix will not reveal any personal information that users provide to us to any third party without their permission.

## **Changes to this Privacy Policy**

Hymix may amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will notify you by posting a prominent announcement on our pages.

## **Dispute Resolution and Privacy Seals**

We have no privacy seals or other assurance mechanisms.



### **Additional Information**

This policy is valid for 1 week from the time that it is loaded by a client.

### **Questions or Suggestions**

We invite you to contact us if you have questions about this policy. You may contact us by mail at the following address:

Hymix Limited  
Stafford Park 11  
Telford  
Shropshire  
TF3 3BD  
England

You may contact us by e-mail at [sales@hymix.com](mailto:sales@hymix.com). You may call us on +44(0)1952 200900.

This statement should be read in conjunction with our [terms and conditions](#) statement.